



How To Share The Benefits of CBD

Build a business with a solid foundation. Use the below examples to ensure your testimonial honors regulatory guidelines and promotes long-term success!

- * After a long day of working outdoors and stressing out the body, CBD supports optimal joint function. I am loving this stuff and feeling great!

- * I live in such a dry climate. The heat is rough on my skin. Since I've added CBD to my regimen, I notice the product maintains healthy skin.

- * Around 3pm, I always hit that post lunch crash! While CBD affects every "body" differently, it gives me the energy to conquer the rest of my work day!

- * Taking the kids to practice, making dinner, finishing up work to meet deadlines, etc... There is so much to remember in order to stay afloat each day. I've found CBD helps me maintain a calm state and supports mental clarity.

- * I've been going through a stressful period in my life. When it comes to winding down in the evening, my mind is still racing. Adding CBD before bedtime has provided relief of occasional sleeplessness.

- * Adding a beneficial product, like CBD, to my daily routine maintains healthy blood sugar levels.

- * As I age, heart health has become a point of concern for me. I've discovered that CBD helps to maintain healthy cardiovascular health.

- * I've had some stomach challenges. CBD oil aids with healthy digestion. I'm loving this product!



Remember to Avoid...

CBD is not medication. Therefore, we must avoid statements that contain specific diseases, disease symptoms, ailments, or insinuate medical relief.

For example, the below statements are prohibited:

- * Since I found CBD I've been able to discontinue my cancer meds!
- * My lab results have improved after taking CBD for 2 weeks!
- * CBD oil has cleared up my skin issues! Let me show you my before and after.
- * I've been diagnosed with chronic anxiety. Thank goodness for CBD. It has cured my anxiety attacks.
- * My cholesterol levels were out of control. CBD has lowered my levels and I'm off my meds!
- * My pain is no longer a concern since taking CBD.

Avoid These Words, And Try These

Obesity	Helps maintain long-term healthy weight
Chronic Fatigue	Supports healthy energy levels
Insomnia	Supports occasional sleeplessness
Cholesterol	Maintains healthy cholesterol levels
Psoriasis/Eczema	Maintains healthy skin
Depression	Promotes a stable mood

Other words to **AVOID** - Inflammation, cured, healed, treated, headache, pain, and soreness.