

How To Talk About CBD

1st Message – Hey, _____! I've recently started using this CBD product through my business as a Bonvera entrepreneur. Have you tried CBD?

For example: Hey, Jessica! I've recently starting using this CBD product through my business as a Bonvera entrepreneur. Have you tried CBD?

2nd Message – I really like the _____ (specific CBD product). Personally, I find the product gives me a sense of calm during my busiest and most hectic days. Would you be interested in giving it a try?

Try using:

It helps me:

- Aid in a post-workout regimen
- Promotes a sense of calm
- Mental clarity
- Supports a restful night's sleep
- Proper joint function

Refrain from: Personally, I find the product to cure my insulin intake.

3rd Message – I've actually got a couple of resources I could send you about the product. Would you want to check them out? I could send them right over.

4th Message – Here you go. *Inserts link, video, file, etc.*

5th Message – Would you be available to set up a time to meet and talk about the product?

We'll let you take it from there, entrepreneurs!





Note: If you share about the business opportunity, try to use this example.

For example: Being a Bonvera Entrepreneur has allowed me to share an exciting product while building a residual income. What would you want Bonvera to do for you?

Refrain from: Being a Bonvera Entrepreneur has allowed me to retire from a full-time job and purchase the yacht I have always dreamed of! What would you want Bonvera to do for you?

An example of a social media script:

Hello _____,

I think you may also benefit from the VIVE Mood CBD that I've started taking. It's CBD isolate, which means there is no THC. CBD oil captures the beneficial parts of the plant without the high!

The product I have discovered is endorsed by Dr. Davis, who is a functional medicine doctor and participates in FDA trials. Of course, you will always want to consult with your own doctor before adding a new product to your daily regimen.

When checking out CBD, it's important the product you purchase is upfront with the manufacturing and purity content of the product. The brand I'm dedicated to offers an easily accessible Certificate of Analysis so you know exactly what's in the CBD.

Forbes predicts that CBD is going to be a \$22 billion market! I encourage you to do some research yourself. Once you've seen how this product is changing lives, I would love to connect and share how I can help you create income by spreading the word about CBD!